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Drone Spraying Made Easy: Farmers Can Now Book Drone Spraying Services in Clicks with CropWings App

Hyderabad, Telangana -

CropWings, one of India's fastest-growing Agri-technology company, has unveiled its new Drone Spraying aggregator App, marking a major advancement in how farmers access drone-spraying services. The launch arrives at an important milestone for the company: more than 5,00,000 acres sprayed across the country since inception, a scale matched by very few players in India's rapidly evolving crop protection section.

Drone spraying has taken center stage in India's agricultural transformation, yet the process of coordinating between farmers and pilots has remained largely unstructured. Farmers often rely on calls or local contacts while drone pilots juggle schedules manually across different villages.

CropWings seeks to change this by introducing a platform that connects both sides seamlessly. The new app allows farmers to instantly locate nearby certified drone pilots and place spray requests within seconds. Pilots, on the other hand, receive a fully digitized workspace, managing orders, payments, drone fleets, schedules, and optimized routes all in one place. Pilots could also earn attractive rewards while completing specific milestones.

To accelerate adoption among drone entrepreneurs, the company has made the pilot app free for the first six months.

Industry Partnerships Bringing Discounts to Farmers

In addition to simplifying operations, CropWings has partnered with several leading pesticide companies to offer discounted drone spraying rates to farmers. Those who purchase specific crop-protection products from these brands will automatically become eligible for reduced spraying costs when booking pilots through the app.

This partnership model supports Pesticide companies to provide discounts on drone services for their farmers, and which would motivate farmers to buy their products.

Founder's Vision

"With drone spraying becoming an essential part of modern agriculture, we saw a clear need for a system that connects farmers and pilots quickly and transparently. The CropWings Pilot App is our step towards making drone services accessible to every village while helping pilots run their operations more efficiently." - Manjunath Saginela, Co-Founder, CropWings

Designed for India, Available in All Local Languages

Accessibility remains central to CropWings' mission. The new app supports all major Indian languages, ensuring smooth usability for farmers and pilots across states. Its intuitive layout mirrors the needs of on-ground users, making navigation simple even for first-time smartphone users.

The company believes that drone spraying will soon become the default method of crop application, and this technology stack is built to support that future at scale.

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